



## **Bring Real-World Money Skills to Your Students: Cardinal Credit Union Guest Speaker Services**

Looking for an engaging, relevant guest speaker to support your classroom, event, or school program? Cardinal Credit Union offers free, interactive financial education presentations designed to meet students where they are—and prepare them for real life.

### **What We Offer:**

Our trained Cardinal team members deliver age-appropriate, high-impact sessions that connect classroom learning to real-world financial, business, and career decisions.

### **Popular Topics Include:**

- Banking Basics: Checking, savings, debit cards, online and mobile banking
- Smart Money Habits: Budgeting, goal setting, money management, and building confidence with finances
- Fraud, Scams & Identity Theft: How to recognize red flags, protect personal information, and safeguard money
- Student Financial Readiness: Managing money in high school, college, and early adulthood
- From Classroom to Career: Banking tools, internships, career pathways, and early financial success
- Business & Marketing Topics: How financial institutions build trust, market services, use branding and

social media, and engage their communities

- Lending & Credit Education: How loans work (auto, personal, student, home), understanding interest rates, credit scores, and borrowing responsibly
- Executive Team Q&A Sessions: Interactive question-and-answer sessions with members of Cardinal's executive management team, focusing on leadership, career journeys, business decision-making, and the real-world impact of finance

### **Presentations Can Be Customized For:**

- Middle school, high school, and young adults
- Classrooms, assemblies, clubs, leadership groups
- Career days, business or marketing classes, and parent nights

### **Why Schools Partner with Cardinal**

- ✓ Free guest speaker services
- ✓ Aligned with financial literacy and career-readiness standards
- ✓ Interactive and discussion-based
- ✓ Real professionals with real-world experience
- ✓ Designed to keep students engaged—not bored

### **Flexible & Easy to Schedule**

- In-person or virtual options available
- Session lengths range from 20–60 minutes
- We work around your bell schedule and event needs

**Your Cardinal Contact:** Kelly Grubiss  
Student Branch Development Manager  
Phone: (440) 266-2200 ext. 3252  
Email: [Kgrubiss@cardinalcu.com](mailto:Kgrubiss@cardinalcu.com)

